



Our Mission: *To improve the quality of life for GLBTQ individuals by building community through the sport of volleyball.*

Minutes of the Thursday, November 2, 2017 Meeting of the Activities and Outreach Leadership Group.  
Location: Dallas BBQ on 23<sup>rd</sup> Street / New York, New York

**Meeting Attendance:** Max, Szadek, Andrew Dowdye, Joe Hemsing, Joe Mignano, Sor Kornkasem, Erik Heitz

**Welcome (Max): How much do you know about the AIDS? (CIRCLE ANSWERS)**

What year was World AIDS Day was first conceived by James W. Bunn and Thomas Netter, two public information officers for the Global Program on AIDS at the World Health Organization in Geneva, Switzerland?

1981            1985            1987            1989

US presidential proclamations of World AIDS Day are issued annually since ...?

1990            1995            2000            2005

Who was the first US President to visit the Names Project (AIDS Quilt)?

In 2015 about 36.7 million people were living with HIV and it resulted in 1.1 million deaths.

Almost 1 in 10 of those living with HIV in the U.S. are unaware of their infection    TRUE    FALSE

Every 9.5 minutes, someone in the U.S. is infected with HIV            TRUE            FALSE

Approximately how many Americans become infected with HIV every year?

30,000            50,000            70,000            90,000

*This quiz turned out to be quite tough. Majority of responses were incorrect. Our awareness campaign requires an educational component.*

## **Past Gotham Activities & Outreach Events**

### **Priscilla Queen of the Desserts Bake-Off Recap**

Decorations were great! Really added to ambiance. More Volunteers needed to help run table, set up and breakdown. We want to acknowledge the support and encouragement of one of the 7<sup>th</sup> floor teachers. She loved our decorations so much that she lent us her holiday lights to use! Max went overboard and used as many strands possible! Two security guards also came up to the 7<sup>th</sup> floor to check out the decorations. They were extremely disappointed when they found out the drag queens were coming on Sunday!

### **Priscilla Queen of the Desserts Drag Tournament Recap**

Overall execution was good. Red Carpet was amazing! Our two Red Carpet videos featuring players proved to be extremely popular with our FB community.

(Wig Toss / Bitch Stole My Crown Games were popular with everyone!

Recommendation Wig Toss: Set up inside playing area / have person running it entire time trying to get people involved. Recommendation for 'Bitch Stole My Crown': Make contestants wear their heels (lol) when playing (which we know is not possible on gym floor)

Great music & sound system thanks to Joe Hemsing!

AIDS Walk NYC provided trivia questions for B\*tch Stole My Crown, prizes and more for our games.

The photo booth was incredible. It was worth coming down to Rustin in the rain just to take a photo!

We were very disappointed by the sudden cancelation of the Imperial Court of NY. However, we pledge to work with them again.

SUGGESTIONS: We'd like to start promoting this tournament at the beginning of the season especially at the Welcome Social and on our website

We talked about using other gym as "carnival" area - add more games, information booths or food stations to encourage more people to get into the 'spirit' of the day!

## **Upcoming Past Gotham Activities & Outreach Events**

**Priscilla Queen of the Dessert Weeknight Bake Off – Wednesday, November 8, 2017, 8 – 10 PM Rustin** Set up: 7 PM, Event starts at 8 PM, Breakdown: 10 PM

### **Gotham Cares Mixer Tournament - Sunday, December 3, 2017**

Decorate Lobby – set up at 8 AM, AIDS Walk table – register walkers, Games between morning and afternoon session

Patrick Sleem is designing our second banner for this tournament in recognition of World AIDS Day on December 1, 2017

**Gotham Volleyball / Malin+Goetz Shopping Event Dec 5, 2017, 7 – 10 PM, Chelsea**

10% of proceeds from evening will go towards Gotham AIDS Walk Team.

Gift with purchase and raffle to win gift will be part of evening.

Spirits & light bites will again be provided.

Specialty Drink: Maybe something that goes with their rum products.

Grooming Stations: (facial stations, will add a body scrub or / hand lotion massage station)

Suggested that new station will be set up like "Santa" chair. Need a chair that will not be too intrusive but fun - Guests can get selfie in chair with Santa hat or Hanukah item.

WILL NEED: Members to invite / share invite once on FB, Volunteers to help with running event (sign-up sheet for facials / raffle / posting pics & video during event), Need new ideas to promote event and get members to attend.

**'Healthy Snacks' Facebook Live with Susan D'Addario – Sunday, December 12, 2017**

**Discussion**

We'd like to use the theme 'Dashing December' for all our upcoming events including Gotham Cares Mixer Tournament, Shopping Night and FB Video with Susan

We questioned how much programming is 'too much' programming? We don't want to exhaust committee members by planning and implementing unnecessary programming. Is it okay to let a gym sit empty if we don't have enough interest? We discussed ways to cut back on socials especially in the Fall Season when the holiday commitments take precedence. It's food for thought

**Next Meeting: Wednesday, December 7, 2017, 7:30 PM at Dallas BBQ**

*ANSWERS: 1987, 1995 (President Clinton and first lady Hillary Rodham Clinton have visited (Friday) the AIDS memorial quilt on Washington's Mall in 1996), False (1 in 5), True, 50,000*